

Bonkey Roadmap

Phase 1: Foundation (0-3 months)

Main Goal: Establish the project's foundation and engage the community.

- Token Minting & Allocation:

Finalize and announce the minting of 287B tokens.

Allocate the 10% reserved tokens and establish rules for co-owners' remuneration (2-3%).

- Community Structuring:

Define roles and responsibilities for co-owners (social media management, strategic decision-making).

Launch a dedicated forum or group for strategic discussions.

- Branding & Communication:

Create a strong visual identity (logo, website, animations).

Launch official Twitter and Telegram accounts.

Publish a website detailing the project's vision, values, and goals.

- Initial Launch:

List Bonkey tokens on one or more DEXs to provide liquidity.

Define incentives to encourage members to provide liquidity (e.g., shared trading fees).

Phase 2: Expansion & Engagement (3-6 months)

Main Goal: Increase engagement and strengthen the community.

Bonkey Roadmap

- Reward Programs:

Implement a transparent system for co-owners' remuneration.

Introduce contests (e.g., meme creation, social media management) with token rewards.

- Artistic Development (KRC-721):

Launch the first "Bonkey" artworks (fun art NFTs).

Host an NFT drop for early supporters or buyers.

Build or integrate a marketplace for trading these NFTs on Kaspia.

- Liquidity Growth:

Encourage more members to participate in liquidity provision through campaigns and rewards.

- Community Events:

Host regular AMAs (Ask Me Anything) with co-owners.

Plan open discussions about the project's future direction.

Phase 3: Diversification (6-12 months)

Main Goal: Develop tools and expand functionalities.

- Technical Advancements:

Integrate Bonkey into other platforms or ecosystems compatible with Kaspia.

Enhance infrastructure to support more complex NFTs and frequent drops.

- Fun Ecosystem & Gamification:

Introduce playful mechanics for acquiring NFTs (mini-games, challenges).

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Enable community members to create and propose their own Bonkey-themed art.

- Marketing Expansion:

Partner with influencers or other Kaspa projects to boost visibility.

Launch fun and community-focused marketing campaigns.

Phase 4: Scalability & Impact (12-24 months)

Main Goal: Position Bonkey as a major player in the Kaspa ecosystem.

- Dedicated Marketplace:

Build a dedicated space to buy, sell, and showcase Bonkey NFTs.

- Community DAO Refinement:

Implement governance tools to allow co-owners to vote on project evolution proposals.

- Cultural & Social Extensions:

Launch IRL events or charity collaborations to increase Bonkey's visibility.

- Evaluation & Adaptation:

Review progress, adjust incentives, and introduce new features to maintain community interest.